

April 2006

SIN CITY VISION

Official Newsletter of the Sin City Chamber of Commerce
www.sincitychamberofcommerce.com ~ 702-450-7222

Special Interest Articles:

- New Membership Benefit Announced
- Tipping for Customers Update
- When Smokers Quit



April 29, 2006

Sin City Chamber

Spring BBQ / Carnival at the
Chicken Ranch Brothel

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A Very Adult April

Striptease and the Chicken Ranch Brothel Hosting April Events

This April will feature two very exciting events from the Sin City Chamber of Commerce. First, on April 12th from 5:30 PM to 8:00 PM, the Sin City Chamber will be holding a networking event at Striptease Gentlemen's Club. Secondly, we return to the Chicken Ranch Brothel for the 2nd Annual Spring BBQ.



The Striptease Event will feature a lingerie fashion show featuring the girls of Striptease wearing styles from Strings, an apparel company that specializes in lingerie for entertainers. Half price drinks for members courtesy of Striptease.

Both Striptease and Strings are Proud Members of the Sin City Chamber of Commerce. RSVP to events@sincitychamberofcommerce.com, Non Member Tickets are available for \$15.00 each. Members Enter Free.



On Saturday April 29th from 1:00 PM to 4:00 PM, we will be holding our 2nd Annual Spring BBQ at the Chicken Ranch Brothel in Pahrump, NV. We have many exciting things planned for this event including:

- 12 Canopies showcasing products and services of our membes (including Findlay Volkswagen, Biffy.com, Reflections UV Free, the Snake Babe, and many more.)
- 3 Canopies that will include Carnival Games
- Poker Experience ~ Nakedfortune.com will be providing free lessons with one winner receiving a free entry into the first Sin City Poker Tournament on May 21, 2006
- Dunk Tank ~ dunk a beautiful Chicken Ranch Lady and win a prize, sponsored by On-Site Dental who will be bringing their state of the art On-Site Dental Unit for tours.
- Free Food & Drink for Attendees Provided by the Chicken Ranch Brothel
- Members Enter Free
- Non-Member Tickets are \$50.00 for the Spring BBQ
- Transportation Available thanks to Diamond Transportation ~ www.diamondlasvegas.com ~ Limit 20 Passengers, roundtrip cost \$15.00 per person.

Part of Proceeds to Benefit the Free Speech Coalition ~ www.freespeechcoalition.com.

For more information about our upcoming events or to RSVP, please contact events@sincitychamberofcommerce.com

Letter from the President

Sin City Las Vegas – Reality, Legend, or Myth

By Loretta Holt

Las Vegas has been given the nickname of Sin City since the early 1900's when the first cart load of whisky rolled into town followed shortly thereafter by the ladies of the night who were provided to entertain the men who worked the mines, the railroad, and the ranches and eventually the new dam. Twenty-four hours of drinking, gambling and sex, could be found no where else in the USA. This put Las Vegas on the map as the nation's only Sin City.

Prior to the first NR (Nevada Regulation), whisky flowed and brothels were legal. The working ladies were appreciated for their charms and their ability to provide a pleasurable diversion from the monotony of working in a blistering hot climate that offered little or no amenities and certainly very few women-good, bad or indifferent.

“Twenty-four hours of drinking, gambling and sex, could be found no where else in the USA. This put Las Vegas on the map as the nation's only Sin City. “

And so the blue collar working men, flocked to this western outpost, known as The Meadows, (Las Vegas) to avail themselves of the opportunity to work and then to play. The founders of this city were a tough hard-working lot. They saw the potential in Las Vegas. Yet they, too, were divided in their vision for this city. Religion has always been an issue and a deterrent to the promotion of Las Vegas as Sin City. Sin City was born a century ago but Sin City's growth is continually trying to be squelched.

In this century, Las Vegas prospers because of the *insinuation* of the availability of round the clock sex, alcohol, drugs and rock n' roll. Visitors come to Las Vegas wanting to return home with a story of what happened to them in Vegas. They don't want to let the story “stay here”. For the most part, they want to loudly whisper it to the co-workers at the water cooler and brag about it to friends and neighbors about what exciting things happened to them in Vegas.

Las Vegas is still the place that everyone wants to visit even though you can go anywhere in this country to drink, shop, eat and even gamble. There are strip clubs in every major city, and some not so major. Working girls tap you on the shoulder to offer their services everywhere. So what makes Las Vegas special? What makes Las Vegas the city that makes a tourist spend their money here?

It is Convenience and Anticipation! Convenience because all of the excitement of this city is confined to a specific, localized area either in the Downtown area or the Strip. Anticipation because all those implied sensual adventures may be just around any corner in this city. After all, that is what the travel agents and all those television and magazine ads told them they could expect. *Continued on Page 10*



The 2nd Annual Sin City Chamber BBQ

At the Chicken Ranch Brothel

A Carnival Atmosphere and the beautiful Ladies of the Chicken Ranch. . .

Join us this spring for the 2nd Annual Sin City Chamber Spring BBQ at the Chicken Ranch Brothel in Pahrump, NV

Date: April 29, 2006

Time: 1:00 PM to 4:00 PM

Network with the Sin City Chamber Members, Enjoy a Western BBQ and enjoy the poolside hospitality of the Chicken Ranch. Meet the beautiful ladies, have a drink and help us support the Free Speech Coalition.

This year we will be adding a Carnival Atmosphere complete with 10 canopied booths. DJ Services donated by Angel of www.vegasdeejay.com. We are planning some erotic carnival games, henna tattoos, air brush tanning and much more. So expect more fun, more beautiful women and a great networking experience.

- 12 Canopies showcasing products and services of our membes (including Findlay Volkswagen, Biffy.com, Reflections UV Free, the Snake Babe, and many more.)
- 3 Canopies that will include Carnival Games
- Poker Experience ~ Nakedfortune.com will be providing free lessons with one winner receiving a free entry into the first Sin City Poker Tournament on May 21, 2006
- Dunk Tank ~ dunk a beautiful Chicken Ranch Lady and win a prize, sponsored by On-Site Dental who will be bringing their state of the art On-Site Dental Unit for tours.
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- Members Enter Free
- Non-Member Tickets are \$50.00 for the Spring BBQ
- Transportation Available thanks to Diamond Transportation ~ www.diamondlasvegas.com ~ Limit 20 Passengers, roundtrip cost \$15.00 per person.

RSVP to events@sincitychamberofcommerce.com



The Best Little Chamber in Sin City - "The Chicken Ranch is always looking to participate with quality organizations that champion the working lady and small businesses within the greater Las Vegas area, one of our major customer markets." Evona Justiniano on joining the Sin City Chamber of Commerce as a Charter Member.

JOIN THE FUN



A Portion of the Proceeds from the Carnival and Drawing to be donated to the Free Speech Coalition.

Chamber Update

~ By Wayne Bridge, CEO

Isn't it great that Spring has finally arrived. This is one of the best seasons in our fair city, lot's of sunshine, flowers in bloom and smiles reappearing after a dreary and cool winter season.

Over 100,000 Pages
were viewed on the
Sin City Chamber of
Commerce this past
month!

We are proud to report that your Sin City Chamber has reached 320 members, the website has surpassed an all time high of 40,000 unique visitors in March and over 100,000 page views. The number one page on the website for the 2nd straight month was the Membership Directory, which pleases us because it is about the members and getting them seen. If you haven't created a website for your business, we highly encourage you to speak to one of your fellow members in the website design category and have a website activated.

It's been an interesting month, Bert Mosier left us in March to return to Kansas and pursue his career in Community Development. It saddened us as he and Jarod had become part of our family. We wish him well with his new position. With this change, Michael and I have had to step in and become membership sales reps again. I love sales so it's been pleasurable to be out meeting new people and bringing them into the membership.

Here are a few of the newer members:

Windy City Entertainment Group will be the caterer for the Chicken Ranch Barbecue, a real old fashioned feast will be provided. Windy City is currently constructing an entire food court on Fremont Street with 8 restaurants, a recording studio, banquet facilities and a photographic studio. Watch for their Grand Opening in the next 6 to 8 weeks.

Naked Fortune is an on-line poker tournament site. The owners are former executives with World Series of Poker, WSOP. They will be providing three tables with professional dealers at the Chicken Ranch Barbecue to give you a hands on learning experience with Texas Hold-em Poker. This strictly for lessons-no cash/gambling involved. (Strip Poker? Hmmm) Hopefully, you will become so comfortable with the game that you will want to sign up on the spot for the Sin City Chamber Poker Tournament. There will be a poker mini-tournament at the Barbecue, free to all members, for a FREE SEAT in the May 21st Sin City Chamber Poker Tournament at Plaza Hotel and Casino.

We also have a new attorney in the chamber, Mr. Edward Miley with Miley Law Firm. Edward specializes in Criminal Law, Auto Accidents and Family Law and Divorce.

Platinum Plus is a Mobile Car Wash and Detailing company. They set up at our complex every Tuesday and wash and wax cars throughout the day. They have 5 mobile vans to serve you and do a great job with reasonable prices.

“On-Site Dental will
be the official sponsor
of the Dunk Tank at
the Spring BBQ “

Pole Fitness Center is a Pole Dance Instructing company that trains both male and female dancers from 18 to 70. They have a great studio, poles available for sale and a certified dance instructor to tutor you along the way.

Pub Crawlers is a great little business that provides transportation from pub to pub for a great evening of entertainment. They have a vast list of local hotspots and will give you a memorable experience of Las Vegas.

On-Site Dental is a mobile dental company that will bring their services to you and your employees. They have a full service dental office in their vans and service several of the large casinos in town. They provide excellent service and will set-up for any business as needed. On-Site Dental will have one of their trucks at the Chicken Ranch Barbecue for you to take a tour and ask about their services. They are also the sponsor of the Dunk Tank so stop by and throw a few balls and see who you can drop into the water!!! Any volunteers?

That's all for now folks!!! See you all soon at an upcoming events.

Advisory Council Notes

By Erik Moll, Advisory Council Chairman

Great things are happening with YOUR Sin City Chamber of Commerce. We had our 2nd advisory board meeting on Wednesday March 28. It was announced that Erika Napoletano would provide her talents as Vice-Chairperson for the committee. In addition, Jaye Pelligrini has graciously dedicated her time as Secretary to the board.

Our agenda included a discussion and brainstorming session on the following topics:

- We now have additional volunteers and greeters for our upcoming events. While we are growing quickly, we want to make sure that all members and non-members feel welcome at the mixers and social events. It's that extra special touch that separates us from all other networking groups here in the Las Vegas Valley.
- Let's Mingle! While many of us have found comfort in the many new friendships that we have made through the Chamber, we discussed new innovative ways to get members (yes, we do have a couple of shy people) "connected" with new people at events. Idea's for games and ways to seek out people you'd like to meet were addressed.
- Community Assistance – what organizations should the Sin City Chamber donate to? A lot of good recommendations were listed for future gifts from the Chamber.
- Awards Banquet – Unlike your boring award ceremonies, this banquet will be over-the-top for award categories. We will be poking fun at ourselves and provide awards to members that had an impact whether funny or serious. This is an event you won't want to miss.

Our time ran quickly, as immediately following Erika Napoletano put on a spectacular seminar in "Smart Couples Finish First". Hopefully you did not miss this event. If you did, you missed great ways to improve upon building your wealth and still have fun. Contact Erika for an overview and free portfolio consultation on this great seminar.

As always, your input is valuable, should you have an idea or would like to volunteer at an event, please contact me anytime and I will be happy to assist you!

I look forward to seeing you at our April events; please remember to check the chamber calendar for dates and times.

Erik Moll
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While many of us have found comfort in the many new friendships that we have made through the Chamber, we discussed new innovative ways to get members (yes, we do have a couple of shy people) "connected" with new people at events.



Fawnia Mondey-Dietrich

A Proud Member of the Sin City Chamber of Commerce
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about our Classes and "Las Vegas Pole Dancing
Getaways!"

Pole Dancing – The New Fitness

By Fawnia Mondey-Dietrich

Straight from the adult showrooms, women worldwide are learning how to striptease, for more than the reason of impressing their partner with a dance. Pole dancing and Striptease is the new Pilates and Yoga. As one of the worlds first pole dancing instructors I have seen the worlds view on exotic dancing change from negative to positive. In fact, women especially are being inspired by the bodies that flaunt, and for good reason. A good striptease artist will showcase her confidence, flexibility, strength, and cardio, all while exuding beauty. American striptease nurtured its roots in carnivals and Burlesque theatres.

As the United States economy grew out of the depression from 1932 to the fifties, the striptease art and business flourished. There was a change however, during the sixties and seventies, with changing cultural expressions of sexuality, it degraded into a less profitable, more depressing status. During the eighties and the technology boom of the nineties, those working as exotic dancers enjoyed a more widespread acceptance and better working conditions.

What is striptease?

strip-tease (strĭp'tēz') n.

A performance, as in a burlesque act, in which a person slowly removes clothing, usually to musical accompaniment.

Or is it:

strip-tease (strĭp'tēz') n.

A modern form of exercise designed to enhance sex appeal and boost confidence while improving muscle tone, flexibility, and cardio efficiency.

The definition of striptease has certainly evolved, and the act was featured on Oprah, on more than one occasion. The sexy walk, the pole dance, and striptease and lap dance now has a place in every American woman's workout regime. In 1998 I produced the world's first instructional pole dancing DVD. 'Pole Work' volume 1 reached the hands of many influential women that saw the big picture.

Today in Holland you can find pole dancing classes as a regular curriculum choice in the country's top fitness facilities. With Europe being approximately three years ahead, is this a sign of things to come in the United States? If you are laughing at the thought, take a moment and realize that you are in a time and place that pole fitness classes are coming to fitness facilities around you. In fact by 2007 you may want to do a search for locations in your area. The USA is catching on – fast, with Los Angeles, New York, Florida, and Las Vegas, being pioneering areas. Canada however was the true birth location of the world's first exotic dance school: Skyline Services, located specifically in Victoria and Vancouver, BC.

In 1994 when I began my career as an exotic dancer, and opened Skyline Services, my vision was to inspire exotic dancers to be talented performers on stage, using the stage poles within their dance to showcase the beauty of the female form in movement. With my personal experience of losing 30lbs from exotic dancing I achieved what many women are looking for. Pole dancing, combined with striptease is the ideal workout as it leaves the participant feeling exhilarated, and sexy, and that extends into other areas of their lives. You won't find this in your every day fitness class, until the every day fitness class is pole dancing!

Tipping for Customers Update

On Tuesday, March 28th I appeared before the County Commissioners to encourage the Commissioners to keep the law in place concerning Tipping for Taxis that was enacted back in 1985. The county staff recommended that the law be rescinded and the Commissioners followed the recommendation of staff so there is no law now that forbids anyone from paying for customers.

As you may recall from my article last month, the Gentlemen's Clubs alone paid close to \$20 million last year to cabdrivers. We agree that the law as discriminatory in that it only applied to taxis and not limos and other form of drivers from the transportation industry.

The county staff noted that tipping in Las Vegas is not limited to Gentlemen's Clubs and Restaurants but also includes Day Spas, Massage Parlors, Golf Courses, Financial Planners, perhaps the insurance industry, and several other business groups. They felt the law was unenforceable and it was a bad idea to have a law that could not be enforced. We tend to agree with the logic, but felt there could have been another resolution to this issue.

Unfortunately, the Commissioners did not agree so anyone, in any industry can now be charged for having customers delivered to their doors. It would seem that good old fashioned advertising, marketing and customer service aren't so important as being willing to shell out the bucks to have transportation drivers just bring you the customers, guess that's the way of the world in 2006!

Wayne Bridge, CEO



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RELATIONSHIP FEVER

BY MIKE KURBAN,
FLASH INSIGHTS

Men and women both have forms of changes while growing up. When men reach 40 years old they tend to think about, what about me and usually make big changes and some think of divorce. In the fifties, if a man is not happy in his career he will get depressed and angry and take it out on his wife or girlfriend.

Women can also have a change of life when they reach age 40 and that is when women's ovaries can give her problems. In the fifties, if a woman is not happy with the family or her children, she will also get depressed and moody, driving the man crazy at times.

Here is your chance to write in and email Mike Kurban at thirdeyemike@earthlink.net and have your problems solved through Sin City Chamber of Commerce. Write to Doctor Mike about your problems and see your answer given through Sin City Chamber of Commerce about any problem you have in your relationship.

Acquire his books, Love Connection Workbook and Inner Secrets of Men and Women on line through Sin City Chamber of Commerce or contact me at thirdeyemike@earthlink.net

MEMBER SPOTLIGHT – On-Site Dental



On-Site Dental offers dental care using state-of-the-art mobile facilities. The company provides services to large employer locations in Las Vegas, where it is based. It was previously known as Casino Direct Health Services.

Using two mobile units, each of which cost a half-million dollars to outfit, On-Site Dental offers the full range of general and cosmetic dental services. A secure electronic medical record system allows patients the opportunity to receive services at any location, with their dental history and X-Rays called up at the touch of a button. The mobile facilities also have flat-screen televisions for patients to watch while undergoing

procedures. Despite being mobile, the On-Site Dental facilities are more high-tech than most medical offices. They illustrate the advantages of making health care more electronic and efficient.

Chris Davenport, founder and CEO of the six-year old company, said, "With gas hitting \$3 a gallon and traffic getting worse all the time, we provide a very convenient way for people to take care of their teeth. People can come in before work, during lunch, or after work – without having to get in their car or sit in a waiting room forever. This is a solution for many people who don't have time to go to a dentist, or are reluctant to get the help they need."

On-Site Dental is the only mobile dental company in Nevada, and one of the few in the nation. As part of its expansion strategy, it is currently in negotiations with employers in industries beyond gaming.

On-Site Dental is a management company. The dental practice used at the mobile facilities is owned by Dr. Chad Gubler. Under Nevada law, only a dentist can own a dental business.

Davenport is a dental hygienist by training. After working in Las Vegas for two years, he realized that he could use new technologies such as secure computer systems, electronic medical records, and mobile dental units to offer convenient services to the busy employees of rapidly growing companies. On-Site Dental started operations in 2000. In 2005, Davenport was given an award for innovation by the University of California, Irvine, where he received his MBA.

"Our goal is to keep Las Vegas smiling," he said.

On-Site Dental will be bringing a mobile dental unit to the 2006 Spring BBQ at the Chicken Ranch Brothel. Get a tour of their vehicle and get to know this great Sin City Chamber Member. On-Site Dental is also the sponsor of the Dunk Tank during the Spring BBQ, come and dunk a Chicken Ranch Lady.

Sin City Chamber of Commerce

Entertainer of the Month

April 2006

Kristy

The Sin City Chamber of Commerce is pleased to introduce you to Kristy, a beautiful entertainer, appearing courtesy of the Chicken Ranch Brothel, Pahrump, Nevada.

Hi my name is Kristy. I am from Minnesota originally. Currently, I am an entertainer at the Chicken Ranch Brothel. My birthday is April 30th, just one day after the Sin City Chamber Spring BBQ here at the Chicken Ranch.



I enjoy reading books, traveling and simple things like watching movies. I am also very interested in self-improvement. People often describe me as the "girl next door."

I am 5'6" with a beautiful body and long blonde hair and sultry blue eyes. I really enjoy working at the Chicken Ranch as I meet men from all over the world and learn so much about their different cultures. The best part of my job is the pleasure of doing business. Next July, I will have worked at the Chicken Ranch for 10 Years!

I am a Proud Member of the Sin City Chamber of Commerce because it supports the interests of the business community and supports the working girls and entertainers that contribute to the lure of Sin City. Sin City has something for everyone.



Kristy appears courtesy of the Chicken Ranch Brothel.

Come visit me and my friends at the Sin City Chamber Spring BBQ on April 29, 2006 from 1 PM to 4 PM here at the Chicken Ranch!

**See More Pictures of Me at
www.chickenranchbrothel.com !**



Sin City Las Vegas – Reality, Legend, or Myth ~ Continued from Page 2

By Loretta Holt

Most first time visitors have succumbed to this hype. They have been enticed to come to Sin City, looking to be stimulated by the prospect of the unusual, the sexy and even raunchy. Many just want to peek over the edge to see that side of life. We are all voyeurs at heart. The majority may not want to take that leap over the edge. But they *want* to tell a story about their *adventures* in Sin City. There had better be some kind of story. It is a disappointing vacation if there is not one story to laugh about or blush over that water cooler or back yard fence.

But Sin City Las Vegas should be more than media type and marketing promises. Las Vegas should embrace the nickname it was christened with 100 years ago-Sin City. It had a great head start on becoming a sexual oasis. However, the reality is, alas, that Sin City Las Vegas is just a myth. There are so many Nevada Regulations telling you what you can and cannot do when it comes to sex and adult oriented businesses that it is a wonder there are any adult entertainment businesses here at all.

There are several adult entertainment businesses that cannot even be found in Las Vegas. As the Sin City Chamber Of Commerce, we get calls from people either looking to patronize these venues or start up one of these businesses. However, they cannot get a license to start one. These businesses can be found in most major cities, Atlanta, Chicago, Tampa, for instance, and a host of other smaller cities but not in Sin City Las Vegas.

At this time, ask anyone in the adult entertainment industry here, and they will tell you that Las Vegas is one of the most conservative cities on the planet when it comes to sex. In fact, when comparing it to other cities on this planet, Las Vegas is down very low on the list of places that deserve the name of Sin City. Check out the internet, Las Vegas is not even mentioned in the latest list of Sin Cities in the world. Nor is it mentioned as a destination for erotic vacations.

At this time in its evolution Las Vegas is at a cross-road. Decide whether Las Vegas should continue to promote the nickname, Sin City, and then *actively pursue* the businesses that will justify that name? Or go down that other road and change the image of Las Vegas as Sin City and downplay the role of sex and sexuality in the tourism industry?

If Las Vegas wants to continue to be known as Sin City, it has to make adult entertainment business licenses easier to obtain. The city must become more open minded and willing to allow the types of businesses that will justify the name Sin City to operate. The adult entertainment industry and SEX is big bucks. It is what drives the Internet. It is what motivates a good portion of the 40 million annual visitors to come to Las Vegas. It is what sends even more American tourist dollars and foreign tourists to Canada, Europe and Asia to seek out this type of entertainment. The rest of the world is not as sexually conservative as the ruling class of Americans.

Perhaps, the word is already out that Las Vegas as Sin City is just a myth. You can only promote so much “anticipation” before the real thing is going to be demanded or the money earmarked for fun and games and sex will go elsewhere. I don’t want us to be known as the Anticipation Chamber of Commerce of Las Vegas or the Myth City Chamber of Commerce, either. (Although, you know that would open doors to us that are now shut.) Never-the-less, let’s continue to welcome and promote what Las Vegas has been trying to be for over 100 years: Sin City!



March 25, 2006 ~ Networking with the Sin City Chamber at the Las Vegas Wranglers' "Ice Box"



Hockey Night Memories

An absolutely wonderful evening, a great game with unbelievable seats in the Ice Box, the Sin City Chamber Hockey Night was a big hit with our 85 Attendees.



Special Thanks to Our Hockey Night Sponsors

- New Beginnings Laser Therapy
- The Chicken Ranch Brothel
- Boss Business Services
- McCormick Insurance
- Bart Zimmer of Excel Realty



See More Event Photos at


http://www.sincitychamberofcommerce.com/event_page.htm


IT'S ON!


Inaugural Sin City Chamber Poker Tournament MAY 21, 2006

The first Sin City Chamber Poker Tournament will be a Texas Hold 'Em, No Limit game. There will be ten tables of ten, a total of 100 participants. The winner of each table will advance to the final table and the last 10 players left will be eligible for a cash prize.

 Registration Reception Begins at 12:00 PM

 Players are seated between 12:30 PM and 1:00 PM

 Tournament is from 1:00 PM – 5:00 PM

 Awards will be at 5:00 pm

Players will pay \$250.00 for a seat in the tournament. Each player will receive \$1,000.00 in chips (No Cash Value.).

Players will be provided with a brunch buffet prior to the tournament registration. First hands will be dealt at 1:00 PM, with initial ante of \$25.00 & \$50.00. Minimum ante will be raised approximately every 20-30 minutes to accelerate completion of tournament.

100 Players are Invited. There will be 10 tables of 10 Players. Table Winners go on to Final Round Table (Winners Table.) Overall winner will be determined by chip count. Part of the proceeds will benefit the Shade Tree Foundation

702-450-7222

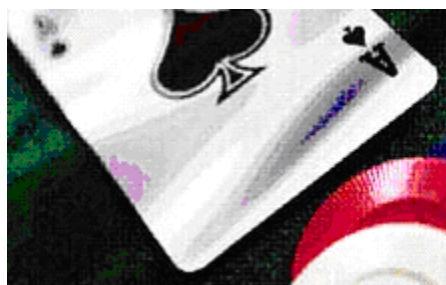
Sin City Chamber Poker Tournament

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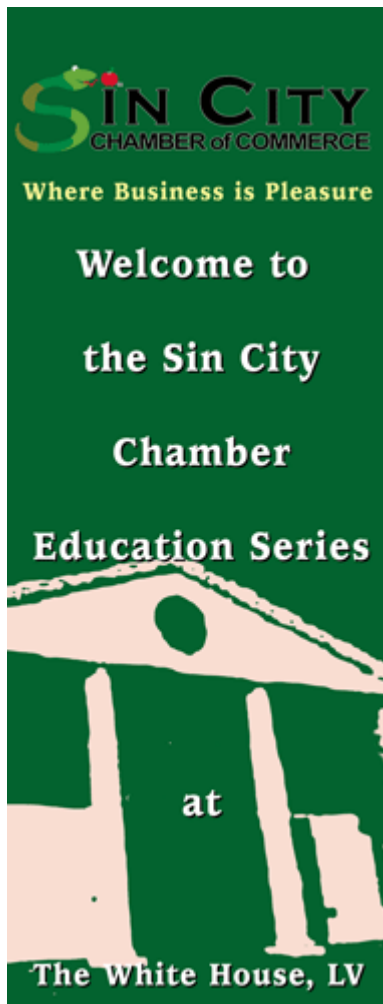
New Beginnings Laser Therapy



Part of Proceeds to be donated to the Shade Tree

Please join us for this fantastic event and know that the money donated to the Shade Tree Foundation is well spent. The women and children that are taken care of everyday by the Shade Tree will benefit from your playing. Sponsorships/Player Entries Available Now.

Please contact events@sincitychamberofcommerce.com for more information, you have to be in to win!



Sin City Chamber Education Series

Protecting Your Intellectual Property

🍎 April 19, 2006 at 11:30 AM – The White House, Las Vegas

Steve Gibson, partner at Lewis Brisbois Bisgaard & Smith LLP, practices primarily in technology and intellectual property law matters and has both national and international experience with a wide range of clients in media, gaming, financial, pharmaceutical, software, manufacturing and other industries.

Mr. Gibson will offer an exciting presentation about how companies and individuals may protect their trademarks, copyrights, domain names and other intangible assets. Companies today without exception have important intangible assets. Many, many companies do not even begin to attempt to protect these valuable assets.

Come to our educational brunch and learn about what value your company's intangible assets have and how your company might protect them.

A substantial question and answer period will be made available at the end of the brunch. Member Tickets are \$10.00, Non-Members Tickets are \$20.00 each. RSVP to events@sincitychamberofcommerce.com

Sponsored by: Steven A. Gibson, Attorney at Law

Office: (702) 693-4374

Email: gibson@lbbslaw.com

Website: www.lbbslaw.com



The White House Las Vegas combines a stately, traditional exterior with a bold 70s motif interior, where retro design meets 21st Century technology.

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NEW MEMBER BENEFIT IS ANNOUNCED

We are pleased to announce that we are producing the inaugural edition of *The Sin City Chamber Of Commerce Membership Directory and Guide*. Every member will be listed in the Membership Directory portion both under your first chosen business category as well as alphabetically.

The publication is being produced by David J. Orozco Publications. The sales representative for selling advertising for the directory is David Carrillo. The directory will be distributed by the Sin City Chamber Of Commerce to our members as well as in various venues throughout Las Vegas.

Letters were sent out to all our members announcing the new publication, along with a form to fax back if you are interested in advertising in the book. If you did not receive this letter, that means we do not have your correct address. We did receive several letters back and I will try to contact all those members whose letters were returned.

But every one should check out their listing on our website's Membership Directory. If the information is incorrect, you must call 450-7222, email: info@sincitychamberofcommerce.com, or fax the information to: 453-7227. What is listed on our website is what will be reproduced for you in the new directory. It is really important that your information is correct.

If you are interested in advertising in our inaugural edition of the *Sin City Chamber Of Commerce Membership Directory and Guide*, please let us know right away. David Carrillo will contact you regarding with all the pertinent information regarding advertising in this new publication.

We hope to have the guide ready for distribution by August; just in time for our 2nd Anniversary. But we will have to act fast. This new publication is another step forward for your Sin City Chamber Of Commerce as we endeavor to give you, the member, all the benefits of membership that we can.

If you have any questions or comments regarding the new *Sin City Chamber Of Commerce Membership Directory and Guide*, please call us. We look forward to your input.

Loretta Holt, President
Sin City Chamber Of Commerce

Help Fight Musclar Dystrophy with ASAP



This year, I have the honor and pleasure of participating in MDA's Spring Valley Lock-Up to help "Jerry's Kids®". To reach my goal I need your help!

I'd like to include you or your company on my list of contributors who are helping me reach my goal. Your donation would help MDA continue the important fight against muscular dystrophy. Check out my web page by clicking on the link below. There you'll find all kinds of information about MDA, and be able to make your tax-deductible donation on-line using your credit card.

MDA serves people in our community with neuromuscular disease by providing clinics, support groups, assistance with the purchase and repair of wheelchairs, braces and communication devices, and summer camp for kids. MDA also funds research grants to help find treatments and cures for some 43 neuromuscular diseases that affect people of all ages, right here in our community.

I sincerely hope that you'll take the opportunity to support MDA. If you have any questions, please don't hesitate to call or e-mail me. To help go to: <https://www.mdacvent.org/ONE/ParticipantInfo.aspx?j=ef9d2e60-9278-40da-bb77-bb2024a89ae5>

On behalf of the families MDA serves, thank you!

Theresa Williams
ASAP Signs & Graphics
Web: www.asap-signs.com
Email: theresa@asap-signs.com

SinCityChamberofCommerce.com ~ Reaching New Plateaus

The Sin City Chamber of Commerce is pleased to announce that our official website, www.sincitychamberofcommerce.com, is in the top 500,000 websites in the world. With a marketing strategy that consists mostly of optimization, trading links with members, and a wealth of fresh content, our site is being seen by more people, more pages are being read (Over 100,000 Page Views in March 2006), and our members are feeling the direct result.

Top 100 Members Receiving "Click Throughs" from the SCCC Business Directory:

| | | | |
|----|--|-----|--|
| 1 | www.eden38dd.com | 51 | www.ncsfreedom.org |
| 2 | www.chickenranchbrothel.com | 52 | www.braceletmate.com |
| 3 | www.wildkatranch.com | 53 | www.arpdirect.com |
| 4 | www.lvkisses.com | 54 | www.gowestmediagroup.com |
| 5 | www.clubtera.com | 55 | www.travelnice.com |
| 6 | www.lvencounters.com | 56 | www.lasvegasspectaculartours.com |
| 7 | www.dejavu.com | 57 | www.jadafire.com |
| 8 | www.luckychengsrestaurant.com | 58 | www.hotmovies.com |
| 9 | www.5minutegirl.com | 59 | www.awebcat.com |
| 10 | www.sherisranch.com | 60 | www.stopsmokingnow.com |
| 11 | www.hotclits.net | 61 | www.susanschocolatewonders.com |
| 12 | www.vegashotgirls.com | 62 | www.vegaspubcrawlers.com |
| 13 | www.hotvegasescort.com | 63 | www.vegas-beads.com |
| 14 | www.T-Girlsoul.com | 64 | www.soldbyexitrealty.com |
| 15 | www.adultcon.com | 65 | www.judithcameron.com |
| 16 | www.thelibrarytopless.com | 66 | www.casinoconnection.com |
| 17 | www.theseamedstocking.com | 67 | www.cbvegas.com |
| 18 | www.peselectro.com | 68 | www.milligannetworks.com |
| 19 | www.club Sesso.net | 69 | www.adultcandyshoppe.com |
| 20 | www.ladycleather.com | 70 | www.aardvarkvideo.tv |
| 21 | www.vegasexotics.com | 71 | www.edibleflorist.com |
| 22 | www.misslogan.com | 72 | www.lbbsslw.com |
| 23 | www.sinfulnmys.com | 73 | www.tonylovestina.com |
| 24 | www.smut101.com | 74 | www.asap-signs.com |
| 25 | www.geaassociates.com | 75 | www.cgdi.net |
| 26 | www.lasvegaspride.org | 76 | www.las-vegas.showtickets.com |
| 27 | www.exoticdancer.com | 77 | www.TransformationsAHealingPlace.com |
| 28 | www.striplv.com | 78 | www.getgs.com |
| 29 | www.strip tease of las vegas.com | 79 | www.mustangaccounting.com |
| 30 | www.privatedancer mag.com | 80 | www.ncpgroup.com |
| 31 | www.sincitykink.com | 81 | www.wsiwebdevelopers.com |
| 32 | www.soaknwet.net | 82 | www.kazellaw.com |
| 33 | www.vipnite.com | 83 | www.coldwellbankerlv.com |
| 34 | www.partygals.bizhotlips | 84 | www.judithcameroncommunications.com |
| 35 | www.blumoonlv.com | 85 | www.reflectionsuvfree.com |
| 36 | www.biffy.com | 86 | www.hamburgermaryslv.com |
| 37 | www.lvpleasures.com | 87 | www.randrvegas.com |
| 38 | www.getgf.com | 88 | www.mtcharlestonhotel.com |
| 39 | www.stringsvegas.com | 89 | www.theITsystem.com |
| 40 | www.partygals.biz/partiesbyrenee | 90 | www.dysonandyson.com |
| 41 | www.fiestacasino.com | 91 | www.terapatrikagency.com |
| 42 | www.getbooked.com | 92 | www.lasvegasmovieinsider.com |
| 43 | www.qvegas.com | 93 | www.ronsparty.com |
| 44 | www.lifestyles.org | 94 | www.yourhealinghands.com |
| 45 | www.goodtimeslv.com | 95 | www.jinendra.org |
| 46 | www.plushvegas.com | 96 | www.smileshapers.com |
| 47 | www.flavazmag.com | 97 | www.jjrothmd.com |
| 48 | www.vivlasvegasweddings.com | 98 | www.las-vegas-showtickets.com |
| 49 | www.oneillpromotions.com | 99 | www.exitrealtyhawaii.com |
| 50 | www.bedroomvibes.com | 100 | www.bossoffice.com |

Special thanks to Bizwala, Inc. for their assistance in design of the business directory and for providing quality hosting for the Official Sin City Chamber of Commerce Website.

Please note: The Top 100 "Click Throughs" does not include any banner advertisements and the numbers associated with the traffic that exists.



Education Series Featuring Erika Napoletano of UBS

A great audience was in attendance for the Sin City Chamber's March Education Series featuring Advisory Council Vice Chairperson, Erika Napoletano. This lunch sponsored by Erika featured a fun, supportive learning environment. The Smart Couples Finish Rich Seminar™ is the #1 financial program for couples in North America and was a very informative seminar.

This program is geared for couples both straight and same sex. Attend this month's Education Series on April 19, 2006 featuring a discussion about Intellectual Property sponsored by Attorney Steve Gibson.



Greg Smith of Gerrard, Cox & Larsen appeared to a very receptive Sin City Chamber audience following Erika Napoletano's discussion.

Greg was very knowledgeable and offered clear insight into the dynamics of domestic partnerships, Estate Planning, and forming Trusts.

Special thanks to the White House, Las Vegas.



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JUST A TEASE . . .

Look for some interesting news coming from the Sin City Chamber about Health Care options in next month's Sin City Vision Newsletter.



When Smokers Quit - What Are the Benefits Over Time?

20 minutes after quitting: Your blood pressure drops to a level close to that before the last cigarette. The temperature of your hands and feet increases to normal.
(US Surgeon General's Report, 1988, pp. 39, 202)

8 hours after quitting: The carbon monoxide level in your blood drops to normal.
(US Surgeon General's Report, 1988, p. 202)

24 hours after quitting: Your chance of a heart attack decreases.
(US Surgeon General's Report, 1988, p. 202)

2 weeks to 3 months after quitting: Your circulation improves and your lung function increases up to 30%.
(US Surgeon General's Report, 1990, pp. 193, 194, 196, 285, 323)

1 to 9 months after quitting: Coughing, sinus congestion, fatigue, and shortness of breath decrease; cilia (tiny hair like structures that move mucus out of the lungs) regain normal function in the lungs, increasing the ability to handle mucus, clean the lungs, and reduce infection.
(US Surgeon General's Report, 1990, pp. 304, 307, 319, 322)

1 year after quitting: The excess risk of coronary heart disease is half that of a smoker's.
(US Surgeon General's Report, 1990, p. vi)

5 years after quitting: Your stroke risk is reduced to that of a nonsmoker 5-15 years after quitting.
(US Surgeon General's Report, 1990, p. 79)

10 years after quitting: The lung cancer death rate is about half that of a continuing smoker's. The risk of cancer of the mouth, throat, esophagus, bladder, kidney, and pancreas decrease.
(US Surgeon General's Report, 1990, p. 110, 147, 152, 155, 159, 172)

15 years after quitting: The risk of coronary heart disease is that of a nonsmoker's.
(US Surgeon General's Report, 1990, p. 79)

Visible and Immediate Rewards of Quitting

Quitting helps stop the damaging effects of tobacco on your appearance including:

- premature wrinkling of the skin
- bad breath
- stained teeth
- gum disease
- bad smelling clothes and hair
- yellow fingernails

Kicking the tobacco habit also offers benefits that you'll notice immediately and some that will develop gradually in the first few weeks. These rewards can improve your day-to-day life substantially:

- Food tastes better.
- Sense of smell returns to normal.
- Ordinary activities no longer leave you out of breath (climbing stairs, light housework, etcetera.)

Source: www.stopsmokingnow.com

**SIN CITY CHAMBER
OF COMMERCE**

LAS VEGAS, NV

PHONE:
(702) 450-7222

FAX:
(702) 453-7227

E-MAIL:
info@sincitychamberofcommerce.com

KEEP IT CLEAN



GET YOUR BIFFY

Come see the Biffy at the 2nd Annual SCCC Spring BBQ. The cost of the Biffy is \$99.95 (including tax and shipping charges). Mention code "sin city" in the coupon box in our online shopping cart or on the telephone, and you will receive an extra \$10 off each unit. You can order online at www.biffy.com or call toll free 1-877-422-4339 or locally 702-294-0055.



New Member, Harley-Davidson ® Café, to Host Sin City Chamber 2nd Anniversary Party

The Sin City Chamber invites you to celebrate our 2nd Anniversary on July 28, 2006 from 6:00 PM to 9:00 PM at the Harley-Davidson ® Café. Harley-Davidson ® Cafe features both private and semi-private dining areas. Each section of the venue or the entire facility and surrounding outside areas may be specifically tailored to the needs of your group. More details to come . . .

APRIL REMINDERS:

- April 12 – Striptease Networking Event
- Education Series featuring Attorney Steve Gibson at 11:30 AM on April 19, 2006 at the White House, Las Vegas.
- Next Advisory Council Meeting will take place on April 19, 2006 at 10:30 AM at the White House, Las Vegas.
- April 29 – Spring BBQ at the Chicken Ranch Brothel